



VALENT
ADVISORY

FIRM OVERVIEW

Strategy clarity. Operating discipline. Measurable value.

Founder-led strategy and operations advisory for CEOs and executive teams.

Valent helps leadership

teams connect strategy,
operating model,
governance, performance,
transformation, and
measurable value.

TORONTO | NORTH AMERICA | GLOBAL

WHERE ENTERPRISE VALUE GETS STUCK

The issues that bring leadership teams to Valent.

01

Too many priorities

The same people, capital, and leadership attention are supporting too much change.

02

Slow decisions

Governance adds meetings without creating clear ownership or pace.

03

Activity without value

Transformation is visible, but outcomes, benefits, and accountability are not.

04

Operating-model friction

Structure, roles, interfaces, and management routines no longer fit the strategy.

05

Reporting without action

KPIs describe performance but do not trigger decisions or intervention.

06

Integration risk

Day 1 and post-close plans lack ownership, sequencing, or value-capture discipline.



HOW VALENT HELPS

Focused capabilities for important enterprise priorities.

01

Enterprise Strategy

Priorities, choices, trade-offs, and an executable leadership agenda.

02

Transformation Execution

Governance, sequencing, value tracking, and accountability.

03

Operating Model Design

Decision rights, roles, structure, interfaces, and cadence.

04

Enterprise Performance

KPIs, operating reviews, productivity, cost, and action routines.

05

Executive Governance

Forums, escalation paths, decision rights, and leadership time.

06

Value Creation & M&A

Diligence, Day 1, integration, value levers, and execution.



HOW WE WORK

Focused mandates. Direct senior involvement.

Valent starts with the leadership decision, operating challenge, or value outcome, not a pre-set consulting program.

01	Focused diagnostic	Structured assessment and prioritized executive action plan.
02	Advisory sprint	Support around a defined strategic, operating, performance, or transformation issue.
03	Strategy-to-execution mandate	Connect choices to operating model, governance, performance, execution, and value.
04	Ongoing executive advisory	Periodic independent support for CEOs and leadership teams.



FLAGSHIP ENTRY OFFERING

Enterprise Execution Readiness Diagnostic

A focused, founder-led review for leadership teams that need a clear view of where strategic ambition is constrained by operating reality, and what to change first.

01

Frame the decision

02

Build the fact base

03

Assess readiness

04

Align on action

WHAT LEADERSHIP RECEIVES

- **Clear current-state findings**
- **Red flags and root causes**
- **Prioritized opportunity map**
- **Executive decision materials**
- **Practical action roadmap**



SELECTED PRIOR EXPERIENCE

Experience at enterprise scale.

Examples reflect Matthew Maunder's prior corporate and consulting roles before founding Valent Advisory.

01

17+ years

Strategy, operations, transformation, governance, and value creation.

02

\$700M+

Contributed to quantified value across growth, productivity, cost, and transformation.

03

70+ countries

Global strategy and performance priorities across a complex operating platform.

04

\$5B+

Enterprise investment governance and executive decision-support exposure.

05

\$1B+

Transaction, diligence, Day 1, integration, and execution exposure.

Figures provide context on scale and relevance. They do not imply current Valent client results, former-employer endorsement, sponsorship, or current commercial relationships.



ABOUT THE FOUNDER

Direct experience. Direct involvement.

Matthew Maunder, MBA, is Founder & Principal of Valent Advisory. His experience spans strategy, operations, transformation, enterprise governance, performance, and value creation across Colliers, Strategy&, and RBC.

DISCUSS AN EXECUTIVE PRIORITY

**Start with the decision,
operating challenge, or
value opportunity in
front of the organization.**

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